



Promotional mail campaigns made easy...for as little as \$1.39 each!



If you've always wanted to promote your business with direct mail but didn't know how, or didn't have the time, Valutec has your solution and it could not be easier.



Choose an audience

You select the number of pieces you'd like to mail and you select your audience - by zip code, income level, whatever you'd like. We secure the mailing list on your behalf or we can work from your existing customer list.



Pick a mail template

Choose the direct mail piece you will mail to your customers. You can select one of our pre-designed templates or Valutec can design a piece specifically for you (additional art charges apply).



We produce your materials and mail

Valutec will design, proof and produce your promotional cards and mail pieces, affix the cards, create mailing labels, apply postage, and mail your pieces for you - all for one low price.



Drive store traffic and additional revenues!

Whether you are a new business, running a special promotion, or simply desire more new customers, your direct mail promotion will bring new visitors to your business and new revenues to you.

Three package options make PromoMail affordable for any business



1000 promotional full-color, customized promotional gift/promo 30 mil cards

1000 full-color customized direct mail bifold mailers with promo cards affixed

1000 customer names and mailing labels based on your search criteria (or we can use your existing customer lists)

We mail your pieces for you

All For **\$1.99 per piece**
INCLUDES First Class Postage



2500 promotional full-color, customized promotional gift/promo 30 mil cards

2500 full-color customized direct mail bifold mailers with promo cards affixed

2500 customer names and mailing labels based on your search criteria (or we can use your existing customer lists)

We mail your pieces for you

All For **\$1.59 per piece**
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With Valutec's PromoMail Direct Marketing solutions, you make one call and we handle the rest. Whether you choose a full custom direct mail piece (additional art charges apply) or one of our standard templates (on next page), your campaign can be in the mail within 10-12 business days after proof approval.

See next page for template designs

Valutec

The power of direct mail with none of the hassle....

promo mail

DIRECT MARKETING

Valutec has ready-made direct mail designs prepared to personalize with your color logo and preferred text. Templates exist to address almost any marketing project.



Mystery Card Promotion

This promotion offers cards of varying discount amounts. After making a purchase the card is scanned and the customer discovers the discount amount they will receive.

Holiday Set Value

Offers consumers a set discount amount on future purchases in your store. This promotion is designed to increase traffic during the critical holiday shopping season.



Choose any of these templates or have Valutec create one just for you for an additional \$499 design charge.

Call Valutec today to see how PromoMail can dramatically increase your customer base.

Customer Appreciation Promotion

Great for newly-opened businesses or promotions designed to reward current customers and increase their shopping frequency. Can be designed as a set value or mystery amount promotion.

For more information or to place a PromoMail order, call 866-742-7324