



**Valutec<sup>®</sup>**

**GIFT & LOYALTY PROGRAM MARKETING**

- Standard Gift Card Selections
- Countertop Displays
- Merchandising Tools
- Promotional Items
- Custom Merchandising Information

## Lettering Styles & Colors

Standard card designs include overprinting of merchant name (2 lines, at a limit of approximately 18 characters per line) in any of the typestyles and colors shown here.

## TYPE STYLES

Futura Book  
**Helvetica Condensed Bold**  
 COPPERPLATE  
**Impact**

*Bounce Script*  
*Papyrus*  
**Lounge**

## LETTERING COLORS

● Black ● Silver  
 ● Red ● Gold  
 ● Blue ● White  
 ● Green

Dots under card images indicate the best lettering color choices for that card

# STANDARD CARDS



Store Credit card and Rewards cards are a great idea for creating return customers in any business. Rewards cards have corresponding rewards verbiage.



**DM-001**  
**Card Rack (Metal)**  
 Advertise your cards with this sleek, metal card rack. This rack fits our SP-001 Sign Variety Pack. (Holds approx. 85 cards sold separately)  
 Sign (SP-001) sold separately



**DA-006**  
**Card Holder (Acrylic)**  
 Great for limited countertop space or under register storage for cashier convenience. (Holds approx. 20 cards sold separately)



**TT-005**  
**Paper Table Tent**  
 Reward cards sold separately



**TT-003 Red**  
**TT-004 Silver**  
**Paper Table Tents**



**DA-003**  
**(1 pocket Carrier Acrylic Display)**  
 Carriers & Signage sold separately



**SI-003 Silver sign**  
**SI-002 Red sign**  
 Size 6 x 8.50  
 Acrylic Display & Carriers sold separately



**SP-001**  
**Sign Variety Pack (5 total)**  
 Used on Small Spinning Rack - DS-001 and Card Rack (Metal) - DM-001  
 Printed on both sides.  
 Spinning Rack and Hangers sold separately



**DA-004**  
**Card Holding Display (Acrylic)**  
 Sign and Cards sold separately



**SI-004 Red sign**  
**SI-005 Silver sign**  
 Size 5 x 6.875  
 CH4 Acrylic Display sold separately



**PS-003 gift**  
 Size 8.50 x 11 Red



**PS-004 gift**  
 Size 8.50 x 11 Silver



**DS-001**  
**Small Spinning Rack**  
 Hangers, Cards and Sign (SP-001) sold separately

**DA-001**  
**2 pocket Hanger Display (Acrylic)**  
 Hangers, Cards and Sign sold separately



**DA-002**  
**1 Pocket Hanger Display Acrylic**  
 Hangers and Cards sold separately



# VALUTEC Can Provide You With The Right Gift

**CARRIERS:** 5.50w x 4.25h with die slots for cards  
 Matching Envelopes sold seperately. (pkgs of 100)

**ENVELOPES:** Made to match & fit our Carriers. (pkgs of 100)



CS-007 Gold



CS-008 Silver



CS-009 Red



ES-007 Gold



ES-008 Silver



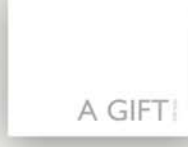
ES-009 Red



CS-010 Blue



CS-011 Silver



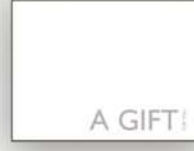
CS-012 Silver



ES-010 Blue



ES-011 Black



ES-012 Silver



CE-001  
 Size 2.3125 x 3.625  
 (pkgs of 100)



CE-002  
 Size 2.3125 x 3.625  
 (pkgs of 100)



SL-001  
 (pkgs of 100)

SL-004  
 (pkgs of 100)



SL-002  
 (pkgs of 100)



SL-005  
 (pkgs of 100)



SL-006  
 (pkgs of 100)



SL-003  
 (pkgs of 100)

MERCHANDISING TOOLS



Not interested in our standard merchandising options?

Let us help you with your custom merchandising needs!  
 Call us for details!

Call Us Today! 1-800-509-0625 or visit us on web at [www.valutec.net](http://www.valutec.net)

# Card Program For Your Business!

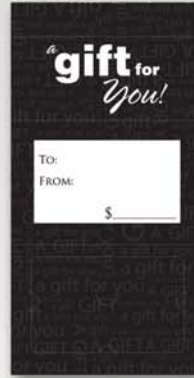


HS-045 Gold



HS-046 Silver

HS-041 Black



HS-042 Red



HS-043 Green



HS-044 Blue

**HANGERS:** Attach cards to Hangers and place Hangers in one of our Displays (sold seperately) Hangers then fold to present as gifts. (pkgs of 100)



FRONT



BACK

HL-002 (Loyalty) Silver

Loyalty cards are a great way to increase return business. Make the process easier with our Loyalty card hanger, with a built-in customer information form. (pkgs of 100)



CW-001  
Check Wallet Insert  
Size: 4.25 x 7.25  
check wallet not available



CM-001 Change Mat  
(insert included)

## STATIC CLING SIGNS:

Static cling signs are a great way to advertise gift cards



SS-001  
Clear Static Cling Sign  
with white print  
Approx. size : 10 x 8



SS-002  
White Static Cling Sign  
with metallic blue print  
Approx. size : 6 x 4.75

## BUTTONS



BT-001  
Red Gift



BT-002  
Reward Silver

## NEW Card Sleeves & Envelopes for the Holidays!



SL-007  
(pkgs of 100)



SL-008  
(pkgs of 100)



SL-009  
(pkgs of 100)



CE-006  
(pkgs of 100)



CE-007  
(pkgs of 100)



CE-005  
(pkgs of 100)

## NEW Holiday Window Clings!



CE-003  
(pkgs of 100)



CE-004  
(pkgs of 100)



SS-003



SS-004

## NEW Father's Day and Graduation Card-Sized Envelopes!

# Valutec®

www.valutec.net | 1-800-509-0625

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