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## TERMINOLOGY | GIFT Quick Reference Guide

Customer Service: 1-888-381-8258 Balance Inquiry: 1-877-654-6937

## **TYPICAL GIFT CARD TRANSACTIONS**

TERMINOLOGY	DESCRIPTION
ACTIVATE	This transaction type activates an inactive Gift card. This action places value on a card for the first time.
REDEMPTION/ SALE	This transaction type reduces the dollar value of a gift card by the amount entered.
ADD VALUE	This transaction type increases the dollar value of an already active gift card by the amount entered.
VOID	Voids the last transaction.
BALANCE	This transaction type looks up the current value of a gift card.
DEACTIVATE	This transaction is the opposite of Activate transaction. Permanently disables a gift card. Normally utilized when gift card is lost or stolen.
REPLACE	Deactivates a lost or damaged card and transfer the balance to a new gift card.
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